

**Pinchbeck Elementary School
PTA Board Meeting
March 12, 2009**

Present:

Jennifer Barnett
Jennifer Carroll
Kirk Eggleston
Maha Elsherif
Liz Farber
Paul Fincke
Liesel Geiger
Amy Gregory

Jessica Haddad
Jennifer Haueis
Marie Hess
Heidi Jadowski
Robin Jager
Brooke Khan
Kim Lesniak
Ashley Lingle

Becky Myers
Marie Ramkey
Alicia Shelton
Louise Stephens
Valerie Stern
Michelle West
Petra Zerbst
Jill Zohab

Opening: The regular meeting of the Pinchbeck Elementary School PTA Board was held on March 12, 2009, in the Pinchbeck library. Heidi Jadowski called the meeting to order at 6:00pm. A quorum is present.

Approval of Minutes: Liesel Geiger moved that the minutes from the February 12, 2009 meeting be approved. Marie Hess seconded. The minutes from the February 12, 2009 meeting stand approved.

Officer's Reports:

President-Elect - Liesel Geiger reported that recycling of juice pouches has started. Two collection cans are located in cafeteria and cafeteria lobby. Tutoring is going well. There are enough volunteers so that they are scheduled to come in once a month. A three-session Parent Education class on Internet Safety by Enough is Enough is being offered by the PTA. The next session is Tuesday, March 24 in the Pinchbeck library. The book and DVD may be check out from Ms. Perry at the conclusion of the sessions.

Vice-President - Ashley Lingle reported that CSI night is tonight with five experiments to solve the mystery, and five other science experiments. Running club will resume the first Wednesday after Spring Break until the first Friday in June. The next PERK's program is the 3-on-3 basketball tournament in April. Volunteers are needed.

Treasurer - The treasurer's report was shared with the board.

Committee Reports:

Arts in Education - See attached report.

Book Club - Jessica Haddad reported that 60 copies of The BFG, have been sold at the book fair. Daily trivia questions will begin next week.

Book Fair - Jennifer Barnett reported that tonight is the last night for the book fair. The pasta dinner did well, but the snow slowed the book fair. She is hoping to be within \$300 of the budget.

Outdoor Classroom - Jennifer Barnett reported that the plan is almost finished, and they are working on estimates.

Graff Scholarship - Marie Ramkey is working on the Graff Scholarship. Follow-up letters have been sent out. The application deadline is April 14.

Pinchbeck Press - Discussion was held on whether to make the Pinchbeck Press all electronic, or to incorporate the information into the Weekly Newsletter. It was decided to dissolve the Pinchbeck Press and put the articles in the PTA Weekly News going forward.

Yearbook – Alicia Shelton reported that all children have been approved to have their pictures in the yearbook. As of March 10 271 yearbooks have been sold along with seven of last year’s book. In May, individual letters will go out to families who have not already ordered. The ad campaign has started with only one business card ad received. Currently, ads can be purchased by Pinchbeck families. At the end of March, the ads will be available for purchase by the community. Shout-outs begin in April. Yearbook business cards with instructions for submitting photos are available from Alicia.

Electronic Flyers – Heidi Jadowski will send out reminder notices that articles are due on Monday, so that she can format and get approval for the flyers.

Redistricting – See attached report.

Volunteers – See attached report.

Principal’s Report: Presented by Mr. Eggleston:

- 4th and 5th grade students took their writing test this week.
- Teacher projections for next year are in - with no change expected to the number of teachers. Kindergarten projections are up. Please advise neighbors that registration for Kindergarten begins April 28, and to register as soon as possible
- The Watchdogs program has begun. Fathers are interacting with students in the classroom, recess, and lunchroom.
- Pinchbeck student artwork is on display on the lower level of Regency Mall. This is a countywide display.

New Business:

Fundraising Ideas for Next Year - Becky Myers reported. See attached report for ideas. The PTA will not have the Innisbrook fundraiser next year. A fall carnival and donations at the beginning of the year will give the board a better idea of the budget. Jill Zohab mentioned Art Tiles and Raffles on Teachers for other fundraising ideas. Jennifer Haueis mentioned a Spell-a-thon. Heidi Jadowski suggested updating the One-Stop Shopping Form so that not all expenses are at the beginning of the year. Yearbook and Spiritwear orders could be taken at a later date.

Restructuring Board Positions – Liesel Geiger reported that the nominating committee is still looking to fill President-Elect and Treasurer positions. Heidi noted that the proposed restructuring would allow more people to help in recruiting more diverse people to the board. General descriptions for the board positions are in the Standing Rules. Heidi would like to vote on the revisions at the April meeting.

Housekeeping:

Let Heidi Jadowski or Liesel Geiger know if you will be returning to the board next year.

Announcements:

Mar 17	St. Patrick’s Day
Mar 18	Student Holiday – Half Day
Mar 24	Parent Education Night – Internet Safety “Predators 101,” 7pm in the library
Apr 3	Student Holiday – Half Day
Apr 6-10	Spring Break

Adjournment: The meeting was adjourned at 6:50 pm.

Jennifer Carroll

The minutes were: ___ approved as submitted

___ approved as corrected

Reports

March 12, 2009

Arts in Education: (Michelle West and Karen Schwartzkopf)

The District Level Reflections Awards Ceremony was held on Sunday, March 8th. Sameera Vadlamani received an Award of Excellence (2nd Place) for her Visual Arts entry. Davis West received an Outstanding Interpretation award (1st Place) for his Film/Video Production entry. Davis's entry moved on to the State level where he received an Award of Excellence (2nd Place). We're very proud of all of our Pinchbeck students who entered their creative works in the Reflections contest! Next year's theme: Beauty is

Volunteers: (Liz Farber)

It is time to vote for Volunteer of the Year. The ballot went out this week so please make sure to get your vote to me by Friday, March 20th.

Ways and Means: (Becky Myers) **Fundraising Ideas**

1. **Donations:** Request \$35.00 per family. This would include 2 PTA memberships. Net income \$30.00. We can recommend a minimum \$35.00 donation but they can write a check for any amount above that figure.

375 total families with 50% participation **Potential profit: \$5625**

2. **Bake Sale:** Sell bake goods on election day. Selling to non Pinchbeck families. Previous year \$700. **Potential profit: \$500**

3. **Talent Show Admission:** Charge admission price for parents to see talent show. No charge for teachers. Still debating for charging for kids?
Adults: 2 Number attending: 125 **Potential profit: \$250**

4. **School Store:** Sell school supplies like pencils, erasers, and other school supplies to students once a week. Run by the SCA.
Potential profit: \$700.00

5. **Balloon Day:** Students buy a balloon to release and then track where it lands. Great science experiment.
Potential profit: \$750

6. **Parent's night out:** Offer babysitting for parents. They drop off kids to be watched for 2-3 hours. We will offer games, popcorn etc.
Kids: 50 Price: 10.00 **Potential profit: \$500 x 4 quarters \$1500**

7. **Vendor Shopping Night:** Sell vendor space to crafters to sell their products Pinchbeck parents. I recommend for the first year we only allow Pinchbeck parents as vendors until we see the turnout for this event. Charge for vendor table and also 10% of their total sales.
Number of vendors: 25 Vendor fee: \$30 Vendor percentage back to school 10%: 1250
Potential profit: 2000

8. **Video recording of school performances:** Offer parents the ability to purchase a dvd of their child's performance.
Families participating: 35 Charge of dvd: \$5 **Potential Profit: \$175**

9. **Penny War:** Boys verses girls bring in pennies for the PTA.
Potential profit: \$200

10. **Holiday Bazaar:** Sell inexpensive holiday gifts to the kids prior to the holidays. We can incorporate this into an economic lesson. Ask for donations and offer wrapping with the winter parties. Great way for kids to purchase gifts for family members.

Participating kids: 175 Average price of items: \$2 **Potential profit: \$350**

11. **\$1.00 to wear a hat to school:** Kids have to pay \$1.00 of wear a hat or possibly flip flops to school.

Participating kids: 100 **Potential profit: \$100**

Total revenue: \$11,400

If we are doing the carnival next year this has the potential to add \$5,000 to \$7,000 to our budget. We also will be offering spirit wear for sale for a potential profit of \$1500. With those 2 additions total revenue: **\$17,900**

Redistricting: (Liz Farber)

There was a redistricting meeting held on Tuesday night at Godwin high school. There was no official presentation by the consultant. Basically the gym was filled with maps for people to look at and compare the two map parings. Committee members, county school officials and the consultant were at the meeting to answer questions. They are requesting us to make comments online. The documents are located at, <http://www.henrico.k12.va.us/boundaries/redistricting.html>

The questionnaire asks us to pick which option we like best. The high school options are virtually the same. The elementary options are quite different. The second pairing makes the least amount of changes to Pinchbeck's boundaries and keeps the Sussex and Rolfe field neighborhoods at Pinchbeck.

Please take the time to fill out the survey.

SUGGESTIONS FOR PINCHBECK PTA BOARD REVISIONS

Executive Officers	
President	
President-Elect	
Vice President	Day and evening PTA programming
	Hospitality
Treasurer	
Corresponding Secretary	
Recording Secretary	
Board Members	
Communication	Technology (website)
	Electronic newsletters
	Pinchbeck Press copying
Database	Membership
	Directory
Community Service	SCA Liaison (Mrs. Carlisle)
	Recycling
	Tutoring
	Mary Beth Graff Scholarship
	Mrs. Clayton's Cupboard
Governance	Bylaws
	Standing Rules
	Legislation
Council Rep	Rotate between Executive Board
Enrichment	After School Enrichment
	Parent Education

Reading in Schools	Book Club
	Book Fair
Ways & Means	Spirit Wear
	Promotions
Volunteers	Watch DOGS (?)
	Field Day
Yearbook	
Lay Advisory	
Parliamentarian	
Room Parents	
Principal	
Faculty Rep	
COMMITTEES	
Outdoor Classroom	
Carnival?	
Talent Show?	